



Contributing to Lives  
of Inner City Kids

# ANNUAL REPORT

2022



## **Mission Statement**

CLICK envisions a Vancouver where a child's life is not determined by their postal code or household income. Every child in our city should have a safe place to go after school, access to healthy meals and the opportunity to pursue their dreams and goals and succeed in life.

## **A Stellar Year: Message from our President**

Since it was established as a registered charity in 2004, CLICK has continued to grow – in both funds raised and programs supported – every year. 2022 was no exception.

Thanks to fundraising efforts – notably the Flower Power fundraiser organized by a dynamic group of community-minded women – CLICK raised a record setting amount in 2022. This allowed funding to be directed to 72 programs making a big difference in the lives of children and youth living in poverty in Vancouver. Increased funds also allowed CLICK to address the serious problem of food insecurity with a one-time distribution of grocery gift cards to working poor families via high school principals.

What keeps CLICK's all-volunteer team working hard is knowing that so many grassroots programs in Vancouver rely on CLICK for funding support. Knowing that these programs feed hungry kids, keep them safe, teach them skills and motivate them to believe in themselves and reach for the stars...that is what inspires our team.

*Brenda Penton*

## Making a Difference

In 2022, CLICK once again made a significant difference in the lives of children and youth living in poverty by funding programs that make a daily difference in their lives.



\*based on reporting by the program applicants

*Support from CLICK made it possible to provide all-day programming for 16 children during Summer Break. This financial relief is crucial to low-income working families who lack the supports and resources to ensure their children are participating in engaging and developmentally appropriate activities during school closures. Thanks to CLICK we are continuing to break down barriers that get in the way of children thriving and learning outside of school hours.*

*Kiwassa Neighbourhood House*



## Grateful for our Donors

In 2022 the CLICK team's efforts resulted in more Vancouverites being introduced to CLICK and its important work in helping the city's most vulnerable, at-risk children.



## New Monthly Donor: Ian Pickett



*"I grew up in a family where there was always enough food and I had the opportunities to play sports and get involved in all sorts of activities. I support CLICK because they do so much to support at-risk kids in Vancouver."*

## 2022 Financial Synopsis

**Amount Raised: \$213,182.00**

**Expenses**

**Grants: \$210,610.00**

**Fundraising Costs: \$5090.00**

**General and Administrative Costs: \$3885.00**

**Fundraising and Admin Costs: 4.3 % of revenue**

## **Our Board: Fuelled by Commitment and Passion**

CLICK's work in raising funds and awareness to support children living in poverty in Vancouver is accomplished by our volunteer board. While we had 5 volunteers to help with special events and projects in 2022, CLICK has never had any paid staff. Our board puts in hundreds of volunteer hours every year because we know what a big difference CLICK support makes to kids in need.

Brenda Penton, *President*  
Ryan Dawodharry, *Vice-President*  
Annie Ehman, *Secretary*  
Shane MacArthur, *Treasurer*  
Catherine Atyeo, *Founder/Past President*  
Karen Stanley, *Donor Liaison*  
Mike Evans, *Grants Committee Chair*  
Lisa Wong, *Social Media*  
Cynthia Leung, *Administration*  
Angelina Dean, *Social Media*



***2024 will mark CLICK's 20th anniversary, and with the help of our donors we look forward to continuing supporting Vancouver's most vulnerable kids.***

**CLICK welcomes your interest and support.**

**Get in touch at: [contact@clicktokids.ca](mailto:contact@clicktokids.ca) or 778 819 1980**